



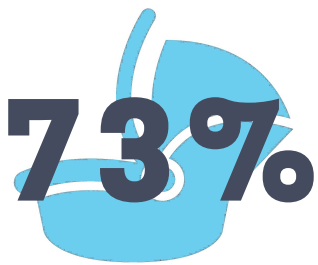
KIDS IN CARS IN ATLANTIC CANADA



WHAT YOU NEED TO KNOW



A recent roadside study* found that **99%** of kids were buckled, but...



of car seats were used or installed incorrectly



of kids in booster seats did not meet the 40 pound weight minimum



of kids in seat belts did not fit safely without a booster seat

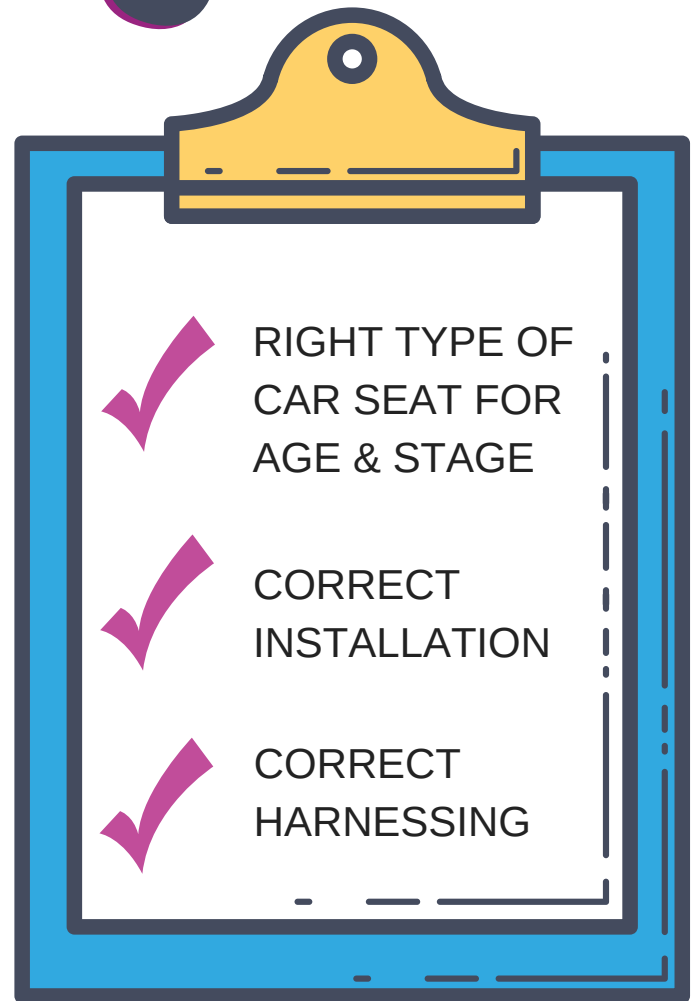


In Canada, collisions are a leading cause of death in children aged 1-14

Car Seats Save Lives.

A properly used seat can reduce the risk of injury & death by **71%**

3 Do's for a Safe Seat



We have tools you can use in your community:

Policy Support

Booster Seat Lesson Plan

Training Opportunities

Print & Video Resources for Families

Roadside Checkpoint Toolkit

Collaborative Partnership

Call us at 1-866-288-1388 (toll-free in Atlantic Canada)