

## OUR ORGANIZATIONAL MISSION

TO REDUCE THE INCIDENCE & SEVERITY OF INJURY TO CHILDREN & YOUTH IN ATLANTIC CANADA THROUGH:



### PARTNERSHIP & CAPACITY BUILDING

We develop multi sectoral partnerships to build internal and external capacity and support collective learning.



### COMMUNICATIONS & PUBLIC RELATIONS

We communicate evidence based information and engage with diverse audiences using a variety of tools and tactics.



### ADVOCACY & HEALTHY PUBLIC POLICY

We advocate for positive change, including support for healthy public policies, that address specific health goals and inequities.



### RESEARCH & EVALUATION

We maintain a comprehensive understanding of injury prevention issues through research, monitoring, and evaluation of health promoting initiatives.

## OUR FOCUS AREAS

WE ENSURE CHILDREN ARE AS SAFE AS NECESSARY:

### AT HOME



Falls,  
Poisonings

### AT PLAY



ATVs,  
Concussions

### ON THE ROAD



Child Passenger  
Safety, Active  
Transportation

### AT SCHOOL



Coming Soon!

## OUR AUDIENCES

- Families & caregivers
- Those who support them, including: schools, child care centres, family resource centres, public health/private care clinics, emergency responders, law enforcement, health care institutions & other injury prevention interest groups

## OUR SERVICES

### EDUCATIONAL RESOURCES

- fact sheets, backgrounders, infographics, videos, posters, photo bank (car seat images only)
- resources are available at [childsaftylink.ca](http://childsaftylink.ca) & many can be ordered for free in Atlantic Canada; visit our resource order site [here](#)
- most available in both English & French, and some in other languages

## CONSULTATION & COLLABORATION

- Families & those who work with families can contact us if they have questions about safety topics, training opportunities or events:
  - Call: 1-866-288-1388 (toll free in Atlantic Canada) or
  - Email: [childsaftylink@iwk.nshealth.ca](mailto:childsaftylink@iwk.nshealth.ca)
  - Link here for a comprehensive list of our services:  
<https://www.childsaftylink.ca/about-us/csl-services>
- The Link Community of Practice: CSL runs this online community for professionals/interested parties to discuss children's injury prevention issues, and share events, webinars, grants, promotional materials, networking opportunities, etc. Click [here](#) for more info.

## COMMUNICATIONS

We promote children's injury prevention through traditional and social media, and on our website @ [childsaftylink.ca](http://childsaftylink.ca)

