

Child Passenger Safety Week Sept 21-27 2025

Breaking Down Barriers to Buckling



Enter to win:

Help spread the word about child passenger safety and enter for a chance to win, while making a difference in your community! Prizes include a gift card, LATCH manual, or booster seat. Winners will be announced in the month of October.


Who can enter?

- 📍 Local Organizations / Volunteers
- 🧸 Daycares & Early Years Programs
- 🏥 Health Centres
- 👩‍🏫 Educators
- 🏠 Family Resource Centres
- 🚗 Community Agencies

Why enter?

- Celebrate and promote the work you're already doing
- Inspire others with your creative outreach
- Get recognized across our networks
- Win resources to support your injury prevention efforts

How to enter:

✓	<p>FIRST: If you are not already a member, join the Atlantic Children's Injury Prevention Community of Practice (CoP): The Link</p> <p>Scan the QR code to join:</p> 
✓	<p>SECOND: Once you are logged onto the CoP, comment on the CPSW 2025 thread (pinned to the top of the page) before October 1st, 2025.</p> <p>Tell us how your organization plans to participate in CPSW 2025.</p> <p>Ideas could include, but are not limited to:</p> <ul style="list-style-type: none">a. Share information on social mediab. Distribute print resourcesc. Host a car seat check eventd. Hold a parent workshop, school presentation or staff info session
✓	<p>THIRD: Bonus Entry!</p> <p>Post a photo of your activity during CPSW (Sept 21-27, 2025) and tag @ChildSafetyLink on Instagram and/or Facebook.</p>

**Thank you for your commitment to child
passenger safety!**