

OUR ORGANIZATIONAL MISSION

TO REDUCE THE INCIDENCE & SEVERITY OF INJURY TO
CHILDREN & YOUTH IN ATLANTIC CANADA THROUGH:



PARTNERSHIP & CAPACITY BUILDING

We develop multi sectoral partnerships to build internal and external capacity and support collective learning.



COMMUNICATIONS & PUBLIC RELATIONS

We communicate evidence based information and engage with diverse audiences using a variety of tools and tactics.



ADVOCACY & HEALTHY PUBLIC POLICY

We advocate for positive change, including support for healthy public policies, that address specific health goals and inequities.



RESEARCH & EVALUATION

We maintain a comprehensive understanding of injury prevention issues through research, monitoring, and evaluation of health promoting initiatives.

OUR FOCUS AREAS

WE ENSURE CHILDREN ARE AS SAFE AS NECESSARY:

AT HOME



Falls,
Poisonings

AT PLAY



ATVs,
Concussions

ON THE ROAD



Child Passenger
Safety, Active
Transportation

AT SCHOOL



Coming Soon!

OUR AUDIENCES

- Families & caregivers
- Those who support them, including: schools, child care centres, family resource centres, public health/private care clinics, emergency responders, law enforcement, health care institutions & other injury prevention interest groups

OUR SERVICES

EDUCATIONAL RESOURCES

- fact sheets, backgrounders, infographics, videos, posters, photo bank (car seat images only)
- resources are available at childsafetylink.ca & many can be ordered for free in Atlantic Canada
- most available in both English & French, and some in other languages

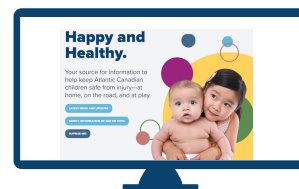
CONSULTATION

Families & those who work with families can contact us if they have questions about safety topics, training opportunities or events:

- Call: 1-866-288-1388 (toll free in Atlantic Canada) or
- Email: childsafetylink@iwk.nshealth.ca
- Link here for a comprehensive list of our services:
<https://www.childsafetylink.ca/about-us/csl-services>

COMMUNICATIONS

We promote children's injury prevention through traditional and social media, and on our website @ childsafetylink.ca



Have questions?
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childsafetylink.ca