

Pedestrian Safety in Nova Scotia: A Scan of Stakeholders and Initiatives Focusing on Children and Youth

REPORT SUMMARY

With support from the Nova Scotia Department of Transportation and Infrastructure Renewal and Emera, Child Safety Link (CSL) investigated pedestrian safety initiatives targeting children and youth across Nova Scotia.

REPORT

The purpose of this report was to combine two previous provincial documents on active transportation and safety education into one document that provides a snapshot of pedestrian safety initiatives in Nova Scotia in 2013. The report was designed to provide examples on a diverse range of pedestrian safety stakeholders and initiatives including programs, resources, policies, and advocacy across Nova Scotia, as well as some selected examples from across Canada.



Compiling the report involved several key steps including; reviewing literature and websites, connecting with key stakeholder from across NS, sending call-outs for information through various media outlets, and requesting/compiling data. This information was then summarized into charts to ensure content was captured in a user-friendly format. Based on the information gathered, the report outlines key findings, including challenges and opportunities, as well as a wide range of recommendations to inform future pedestrian safety work in Nova Scotia. Below are some highlights of key findings and selected recommendations.

HIGHLIGHTS OF KEY FINDINGS

Child Safety Link heard from many passionate and diverse groups about keeping children and youth active and safe. Through this investigation and through many conversations, much was learned about the diversity of initiatives, levels of focus on pedestrian safety, as well as possible opportunities for increased prevention. Below are some overall themes that were found:

- There are differences in the scope and level of initiatives across Nova Scotia.
- There is a strong active transportation community.
- There is limited cohesion and leadership across the province specific to pedestrian injury prevention.
- There is limited provincial programming specific to pedestrian injury prevention.
- There is a demand for pedestrian safety initiatives throughout the province.

SELECTED RECOMMENDATIONS

The proposed recommendations have been separated into several categories and are to provide guidance for possible next steps in Nova Scotia. Below is a select sample of recommendations taken from the report.

Surveillance

Map the locations of pedestrian injuries across the province at a regional level to support local programming and targeted initiatives.

Support and Capacity Building

• Provide professional development opportunities for stakeholders to increase their understanding and capacity to address pedestrian safety.

Research and Evaluation

• Identify and implement strategies to focus on those at highest risk for pedestrian injuries (e.g. older children/youth).

Partnerships and Collaboration

Establish a formal collaborative with interested stakeholders to ensure a united voice and strong coordinated action.

Advocacy and Healthy Public Policy

• Establish appropriate and sustainable funding and other resources for pedestrian safety.

Initiative Development and Implementation

Ensure pedestrian safety initiatives include an understanding of the shared responsibility of all road users.

Messaging and Communication

• Determine an innovative approach to linking pedestrian safety and healthy active living strategies to ensure broad acceptance and a united voice.